

KELLY PRICE

SPORTS REPORTER | ANCHOR | HOST

THEKELLYPRICE.COM | THEKELLYPRICE@GMAIL.COM



EDUCATION

UNIVERSITY OF FLORIDA
B.S. IN JOURNALISM | 2015

- Selected from 900 journalism college graduates for Dean's Cup for Professional Promise
- Studied abroad in Italy
- Member of faculty-nominated Dean's Advisory Council
- Mentored students and edited their work as student adviser at UF's high school journalism camp
- Sister of Kappa Delta Sorority

SKILLS

SOCIAL MEDIA

- Verified on Instagram and Facebook accounts with a follower reach of more than 19,000

PROGRAM PROFICIENCIES

- Proficient in Adobe Premiere Pro, InDesign, Final Cut Pro, Final Cut Pro X, EDIUS and iNews

ACCOLADES

- Multiple Emmy nominations
- Winner of Telly and Communicator Awards

WORK EXPERIENCE

SPORTS MULTIMEDIA JOURNALIST | FOX5-WAGA | JULY 2019-PRESENT

- Host "Rise Up Tonight," a weekly, late-night-style talk show covering the Atlanta Falcons through the lens of Atlanta culture and lifestyle
- Host "Dirty Bird Report," FOX 5's hour-long Falcons postgame show, playing coverage quarterback alongside former player co-hosts to deep dive in to the game's storylines, break down film and the X's and O's, and analyze all aspects of the team's performance
- Anchor sportscasts at least one day per week
- Execute pre- and postgame reports and interviews as Game of the Week reporter for "High 5 Sports," the most-watched Friday night high school football show in Atlanta
- Produce and present sports content on pro and prep sports live on location and in studio
- Develop community connections and execute dynamic enterprise stories on regular basis
- Manage FOX 5 Sports and my personal social media accounts
- Visual observer certified on the FOX 5 Drone Team

SPORTS ANCHOR/REPORTER | NBC26-WGBA | 2017-2019

- Reported, wrote, shot and edited sports packages; planned, anchored and produced in-studio coverage; and reported live on location for our on-air broadcast as well as digital and social media, exclusively as MMJ
- Helped conceptualize and launch new studio show, "Cheese 'N' Packers," to offer a unique alternative with personality to our competition's Packers coverage
- Nominated as the Scripps Leadership Champion for WGBA, I led workshops, acted as liaison for managers and employees, and helped shape and improve WGBA's culture

REPORTER/PRODUCER | GATORVISION AT THE UNIVERSITY OF FLORIDA | 2015-2016

- Worked with student-athletes and coaches daily to research and develop content for FloridaGators.com as well as digital and social channels
- Reported, wrote, shot and produced original stories and packages featuring Gator student-athletes, coaches and sports programs
- Provided content to regional and national networks, such as Fox Sports Florida, Fox Sports South and SEC Network
- Created coverage plans for various sports teams, working closely with marketing, public relations and gameday operations staffs
- Reported, wrote, shot and produced original stories featuring UF student-athletes, coaches and sports programs for FloridaGators.com and weekly "GatorZone" TV show